



CALIFORNIA LABEL PRODUCTS

BRAND IDENTITY | LABEL SOLUTIONS



CUSTOM LABELS & TAGS

www.clp.global

310.523.5800 / info@californialabel.com / 13255 S. Broadway, LA, CA 90061



To Our Customers,

Thank you for choosing California Label Products!

California Label Products has been servicing the apparel industry for 20 years. We created this catalogue to inspire you with great ideas from some of our favorite projects. The design team at our In-House Art Department can help you with your branding from design to delivery. Create a new look for your tags and labels or simply get pricing for your current items.

Our products include woven labels, printed labels, heat transfers, care labels, size tabs, integrated hangtags, and custom hangtags. We also offer many novelty items, including leather patches, metal tags, buttons and snaps.

Please visit our website for more information, and don't hesitate to call or email with any questions!

Sincerely,
California Label Products

www.clp.global

☎ 310.523.5800 📞 310.523.5858 ✉ info@californialabel.com
13255 South Broadway, Los Angeles, CA 90061

WOVEN LABELS

OVERSEAS: 5,000 minimum order
2 weeks for sampling, 3-4 weeks for production

- Best way to show off your company's logo
- Longest lasting quality and best look
- Care labels also available
- Materials: damask (best clarity of color and design), satin (soft to the touch), and taffeta (most economical)
- Prices determined by color, quality, size, & quantity

DAMASK

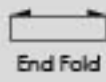


SATIN



TAFFETA

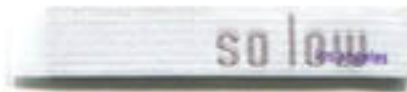




LUREX THREAD



HIGH DENSITY



EMBOSSED



PRINTED LABELS

DOMESTIC: 3,000 - 5,000 minimum order
1-2 weeks for production

OVERSEAS: 3,000 minimum order
2 weeks for sampling, 3-4 weeks for production

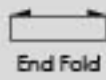
- Most economical way to show off a company's logo
- Great color quality
- Label material: satin (soft to the touch), natural fibers (flat cotton, cotton twill, canvas), imitation silk, organza
- Heat transfer: regular & high stretch ink, reflective transfers
- Stickers: matte, semi-gloss, high gloss, BOPP, clear adh., size strips, lamination, special die cuts, fabric safe adh.
- Prices determined by color, quality, size, & quantity

SATIN



COTTON





STICKERS



HEAT TRANSFERS



HANGTAGS

DOMESTIC: 5,000 minimum order
2-3 weeks for production

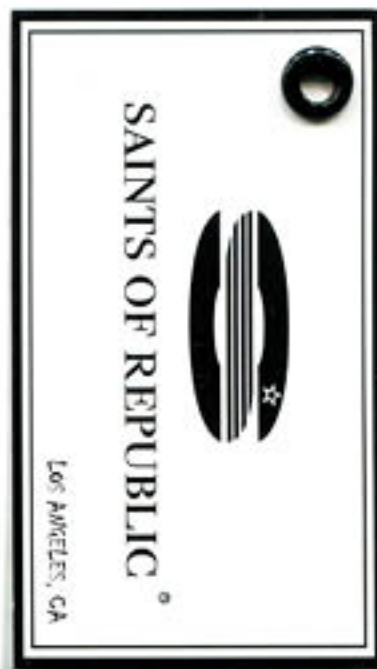
OVERSEAS: 3,000 minimum order
2 weeks for sampling, 3-4 weeks for production

- Best way to brand your identity, a great marketing tool
- Integrated hangtags available
- Finishes: varnish, matte & gloss lamination, emboss & deboss, die-outs, foil, spot UV
- Various paperweights, recycled paper, vellum, silicone, PVC, special strings, eyelets, safety pins
- Prices determined by color, quality, size, & quantity



BLACK PAPER

WHITE PAPER



HANGTAGS

DOMESTIC: 5,000 minimum order
2-3 weeks for production

OVERSEAS: 3,000 minimum order
2 weeks for sampling, 3-4 weeks for production



TWO-PIECE

PVC

ROBIN PICCONE



CLIPPED EDGES



HANGTAGS

DOMESTIC: 5,000 minimum order
2-3 weeks for production

OVERSEAS: 3,000 minimum order
2 weeks for sampling, 3-4 weeks for production



FOIL



FABRIC



DIE CUT

NATURAL FIBERS

OVERSEAS: 3,000 minimum order
2 weeks for sampling, 3-4 weeks for production

- Best way to be environmentally friendly
- Natural fibers compliment organic merchandise
- Materials available: cotton, canvas, twill, hemp, recycled paper
- Prices determined by color, quality, size, & quantity



BRAND IDENTITY

Contact the Art Department at
art@californialabel.com

- Brand your image with cohesive materials, colors, and consistency of design
- Create a specific look from main labels and size tags, to hangtags and garment trim
- Ensure the recognition of your company's identity, reflect the values and aims of your business





LEATHER PATCHES

OVERSEAS: 3,000 minimum order
2 1/2 weeks for sampling, 3-4 weeks for production

- Real & faux leather material available, great for denim lines
- Incorporate your design with different finishes - silkscreen print, deboss, or burnished look
- Many colors available
- Prices determined by color, quality, size, & quantity

LEATHER



FAUX LEATHER



FAUX SUEDE



METALWARE

OVERSEAS: 1,000 minimum order
2 1/2 weeks for sampling, 3-4 weeks for production

- Metals give your garments a distinguished feature
- Lead-free options with different finishes
- Buttons, snaps, and rivets are great for denim lines
- Besides garments, metal tags can be used as charms or on handbags
- Prices determined by color, quality, size, & quantify

BUTTONS/SNAPS



RIVETS

METAL TAGS



EMBROIDERED PATCHES

OVERSEAS: 1,000 minimum order (depending on size)
2 1/2 weeks for sampling, 3-4 weeks for production

- Vibrant and long lasting with many different styles
- Options include full or partial embroidered ground, dye-sublimation print, edge detailing, and merrow or stitch borders
- Backing finishes include pelton, heat seal, and adhesive
- Prices determined by color, quality, size, & quantify

EMBROIDERED PATCHES



SILICONE

OVERSEAS: 1,000 - 3,000 minimum order
2 1/2 weeks for sampling, 3-4 weeks for production

- Adds a unique touch to your active-wear brand
- Labels can be multi colored designs with raised lettering/artwork
- Material can be opaque or translucent
- Prices determined by color, quality, size, & quantity



SILICONE



TPU LABELS

MACHINE WASH COLD, ONLY NON-CHLORINE
BLEACH, WHEN NEEDED
TUMBLE DRY LOW, COOL IRON IF NEEDED
RN#65199

50% POLYESTER
50% COTTON
RN133325
MACHINE WASH COLD
WITH LIKE COLORS
ONLY NON-CHLORINE
BLEACH IF NEEDED
TUMBLE DRY LOW
COOL IRON IF NEEDED

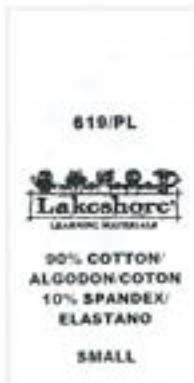
IK
koral swimwear
by
Ilona Hugel
Soft
77% Nylon
23% Lurex
Lining 72.5 Polyester
27.5 % spandex
Hand Crafted with Love
in Los Angeles, CA USA
Ref: 120980
♻️ ♻️ ♻️ ♻️ ♻️

SERVICE BUREAU

DOMESTIC: 2,000 minimum order
3-5 days for production

- Digital Printed (plate-less) with quick turn around times
- Thermal Printed Labels with black or white print; materials include satin, flat nylon, dye-resist & tear-away polyester
- Price tickets & variable stickers with UPC codes
- RFID with EPC Serialization
- Prices determined by color, quality, size, & quantity

CARE LABELS



VARIABLE STICKERS



PRICE TICKETS / RFID

MADE IN USA

California label products has a great line of domestic trims that are proudly Made in USA.

Show your American Pride!



Heat Transfer



Satin



Flat Cotton



Cotton Twill



12pt. Coated Paper



12pt. Kraft Paper

INFO NEEDED TO RECEIVE A QUOTE

WOVEN & PRINTED LABELS

- Artwork in vector form
(made in Adobe Illustrator, ai. file)
- What fabric?
- What size?
- Fold?
- Colors (Pantone colors)
- Quantities?

HANGTAGS

- Artwork in vector form
(made in Adobe Illustrator, ai. file)
- What paper weight/type of paper?
- What size?
- Colors? (Pantone colors)
- Stringing? Safety Pins? Special finishes?
- Quantities?

Please email requests to info@californialabel.com.

C.O.D. / COMPANY APPLICATION FORM

Business Name: _____ Address: _____

DBA: _____

Phone Number: () _____

Fax Number: () _____

Signature: _____

Print Name: _____

Title: _____

How did you hear about us?

Internet Apparel News LA Textile/Texworld Salesperson Referred by: _____

Other: _____

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